

## Training Magazine 2022 Conference and Expo

Session Name: Mousify Your Instructional Design for MAGICal Results

Session Date: March 3, 2022

Session Facilitator: Lenn Millbower, The Mouse Man™

Three-hour Workshop, 20 Attendees Responding

		Strongly Agree ←————→ Strongly Disagree				
		5	4	3	2	1
1.	This session was well designed, (e.g., pacing, adequate time for Q&A)	65%	35%	0%	0%	0%
2.	I got information from this session I can immediately use in my job.	75%	25%	0%	0%	0%
3.	I got information from this session that could have long-term impact on my organization.	70%	30%	0%	0%	0%
4.	The speaker used good presentation skills and appropriately involved participants.	80%	20%	0%	0%	0%
5.	This session was valuable and I would recommend it to other participants.	75%	25%	0%	0%	0%
6.	What did you like best about this session?					
	<ul style="list-style-type: none"> <li>• Best session I attended at the conference.</li> <li>• Loved the shared stories to illustrate points</li> <li>• Great info, entertainment and how to handle subject matter experts (SMEs)</li> <li>• Perfect session, thank you!</li> <li>• Really appreciate that the facilitator gave us time to work through each step with our own instructional design projects</li> <li>• The facilitator offered individualized suggestions to improve our instructional designs</li> <li>• Timely application ideas</li> <li>• Facilitator managed the three-hour time effectively</li> <li>• Mr. Millbower gave us a behind the scenes look at all things we already know Disney does but didn't know how intentionally those things were designed to deliver a complete experience.</li> <li>• Modeled the information he presented.</li> <li>• Great examples and practical applications.</li> <li>• Great handout, great presentation.</li> <li>• I wish this was earlier in the conference. It was the best session of the entire conference.</li> <li>• Tackled info from multiple senses, taught how to apply both thinking and feelings for better learning.</li> <li>• Very creative take on instructional design.</li> <li>• The handout had tools, tricks, and ideas for adding engagement and pizzazz.</li> <li>• Lenn had lots of great anecdotal stories.</li> <li>• Facilitator gave us ample time for application and discussion.</li> <li>• Interactive session with amazing examples</li> <li>• Session filled with real world applications.</li> <li>• Great info and instructional design concepts</li> <li>• Lenn really got into my needs and listened to what we had to say</li> <li>• Loved the interactive examples</li> <li>• He walked through examples and gave us time to work on our personal examples</li> </ul>					
7.	What constructive changes would you suggest to make the presentation more effective?					

- I wish this was earlier in the conference. It was the best session of the entire conference.
- Would have liked a hard copy of the handout rather than the electronic one the conference provided.
- Different color slide background to make it easier to read.
- Would have been better with a handout.

Presenter notes and explanations:

- The presentation was delivered at the Coronado Resort, Walt Disney World, Florida
- The facilitator provided a handout, but Training did not offer hard copies of it. Trainees could, however, download and print copies.
- The PowerPoint was actually very vibrant but, as is the case in many conference rooms, the ceiling lights reflected directly on the screen, washing out some of the vibrancy. The facilitator was not able to dim those lights without putting the room in darkness and decided that participant interaction was more important than a pristine PowerPoint.